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Rangoli - Metro Art Center

BMRCL/Rangoli/ Senior Artist/ Solo-shows/2014-15

12th January 2015

Notification

Sub: Open Call for Senior Artists to exhibit at the Rangoli Metro Art Center, M.G. Road, Bangalore

Rangoli Metro Art Center (RMAC) is an initiative of BMRCL to bring the arts closer to its public. Located on the pristine MG Road Boulevard, it provides excellent access to people across Bangalore with connectivity to the length and breadth of the city in about a years' time. The center has one large gallery measuring 120' X 15' and two smaller galleries each measuring 50'X15' each. Besides the gallery spaces, RMAC provides an intimate auditorium with 120 seating capacity with well equipped modern facilities. RMAC is specially designed to provide an opportunity for artists to engage with both interior and exterior spaces in an engaging manner creating interesting dialogue with the public. Since it's beginning of operation, RMAC has consistently collaborated with renowned art institutions in the city to encourage young and promising artists. With nearly 300 successful art shows and an encouraging public footfall RMAC has been professionally managed by letting out galleries for hire to both local and international artists.

In preparation towards new beginnings and initiatives for the Year 2015, RMAC extends an invitation to all of Karnataka artists followed by Pan India to showcase their work and use the wide-ranging platform for an engaging interaction with the public. The space will be made available for a maximum period of four weeks with a grand opening and a special showcase for interested art patrons (both individuals and corporates).

Given RMAC's commitment and encouragement to the field of art, RMAC solicits an exhibition concept note accompanied by past body of work, five to six high-resolution images of art works from senior artists interested to exhibit at RMAC. Application of interest to be sent via email addressed to: vasanthrao@bmrcl.co.in with a subject line 'Senior Artists in Retrospect'.

Based on the art works and the concept note shared, artists will be contacted for scheduling exhibition dates through the entire year. RMAC will undertake collaboration with selected artists in true spirit by under-writing exhibition preparation costs (Printing and dispatch of invitation, printing of publicity posters, e-invitation, Press Release and interviews and a celebratory launch of the exhibition).

RMAC's professionally trained team will assist in the exhibition to meet its full potential to reach audience and the market. In return, RMAC appreciates a donation of one or two masterpieces (of RMAC's choice) depending on the number of galleries used to further its collection. It will also raise funds from its sales proceeds to further artistic engagement in a public space across metro's wide canvas.

We hope our state senior artists' will join hands in bringing back a memory of their work to a younger and newer audience!

UA Vasanth Rao
General Manager Finance